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PRESS RELEASE

GLOBAL LIGHTING ASSOCIATION TEAMS WITH GLOBAL OFF-GRID LIGHTING ASSOCIATION

Brussels, Belgium—The Global Lighting Association (GLA) is pleased to announce a new partnership with the Global Off-Grid Lighting Association (GOGLA) in order to coordinate knowledge and action in the field of global lighting.

The Global Off-Grid Lighting Association (<u>http://globaloff-gridlightingassociation.org/</u>) acts as the industry advocate with a focus on small and medium enterprises. It is a neutral, independent, not-for-profit association created to promote lighting solutions that benefit society and businesses in developing and emerging markets. GOGLA supports industry in the market penetration of clean, quality alternative lighting systems.

The partnership represents an excellent opportunity to share competences and expertise, particularly in relation to the development of off-grid networks. Additionally, as Jan Denneman, President of the Global Lighting Association states, "Both organizations share a commitment to the development and promotion of sustainable energy efficient solutions for lighting. This cooperation gives new breadth to our commitment and we look forward to a productive partnership."

The Global Lighting Association is the voice of the lighting industry on a global basis and, as a grouping of peak national and regional lighting association represents over 5,000 lighting manufacturers and US \$50 billion annual sales.

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